

ROTARY CLUB OF SANTA CRUZ OFFICERS 2008 - 2009

President Randy Krassow
 Secretary Ian Mackenzie
 Treasurer Ian Mackenzie
 Sergeant-at-Arms Tom Canfield, Jim Williams
 President-Elect Linda Burroughs
 Program Coordinator Linda Burroughs

DIRECTORS

SENIOR DIRECTORS **JUNIOR DIRECTORS**
 Jan Derecho Michelle Anderson – 1st Qtr. Programs
 Janene Adema Jane McKenzie – 2nd Qtr. Programs
 Eric Easter Dave McClure – 3rd Qtr. Programs
 Jim Weisenstein Ross Condit – 4th Qtr. Programs

Junior Directors - Elect 2009 - 2010

Annie Asche, Brian King, Sid Slatter, Steve Spragens

CLUB SERVICE - Jan Derecho

Attendance Sharon Caiocca
 Bulletin M. Smith, T. Foster, P. Prindle, J. Brokaw
 Classification Bill Bagnall, Bob Darrow
 Club Drawing Bella Hughes
 Detective James Bargetto
 Historian Marv Jensen
 Invocations Steve Karon
 Membership Wally Dale
 Membership Development Carol Lezin
 Red Badge Advisor Russ Hobbs
 Music Don Munro
 Photographer Donna Maurillo
 Public Relations Tom Honig
 Rotary Information Jim Zenner, Sam Bishop
 We Care Gerry Turgeon, Jim Williams
 Web Master Ian Mackenzie
 Song Master Janene Adema
 Fellowship Max Wilson

SPECIAL EVENTS

Club Barbecue Phil Allegri,
 Fund Raiser Linda Burroughs
 Golf Wally Walker, Chas Eldridge, Wally Dale
 Christmas Program Jan Derecho
 Kids Program Janet Krassow
 Mystery Trip Bruce Dunn
 Club Health Screening Bruce Dunn

Make Dreams Real
www.santacruzrotary.org

COMMUNITY SERVICE - Janene Adema

Benevolence and Grants Janet Krassow
 Community Project Janene Adema
 R.Y.L.A. Aleene Althouse, Alex Fey
 Interact Aleene Althouse, Alex Fey
 Second Harvest Food Bank Brian Russ
 Meth Awareness Pascal Anatasi, Rob Carver
 Food Pantry Eric Dybdahl, Jim Williams
 Speech Contest Janene Adema
 Senior Citizens Allan Dow
 Youth Activities/Boy & Girl Scouts Jack Ritchey, Aleene Althouse
 RotaCare John Mahaney
 Youth Services Training Val Macken, Alex Fey, Bruce Southstone
 Youth Services Trainer Alex Fey, Bruce Southstone

VOCATIONAL SERVICE - Eric Easter

Club Directory Ian Mackenzie
 Career Planning Annie Asche, Aleene Althouse, Frank Minuti
 Magazine Bob Rudolph, Eirk Dybdahl
 Academic Scholarships Lee Courtright, Jim Courtright
 Vocational Scholarships Chas Eldridge, Eric Easter

INTERNATIONAL SERVICE - Jim Weisenstein

World Community Service Steve Spragens
 Rotary Foundation David Robles
 Group Study Exchange Tom Foster
 Sister City Coordinator Bill Schuette
 Ambassadorial Scholarship Steve Karon

ROTARY CLUB OF SANTA CRUZ ENDOWMENT

Chairman Bill Bagnall
 Treasurer Bill Lynch

ROTARY CLUB OF SANTA CRUZ FOUNDATON

Chairman Blaine Brokaw

ROTARY INTERNATIONAL OFFICERS 2008 - 2009

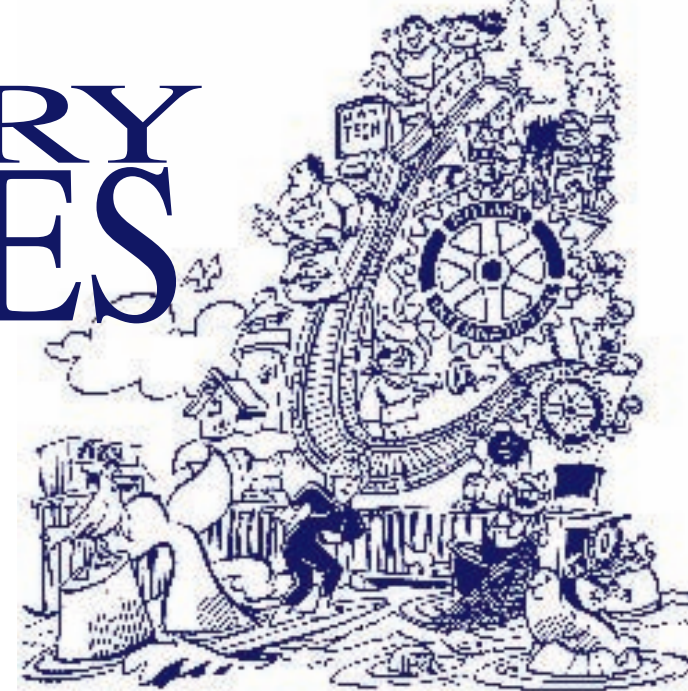
President Dong-Kurn Lee
 District Governor 5170 Gary Citti
 International Convention Birmingham, England
 Area 7 Representative Jeanne MacLaren

CLUBS OF SANTA CRUZ COUNTY

Scotts Valley	Scotts Valley Hilton	Mondays 12:15 PM
Santa Cruz Sunrise	De Laveaga Golf Club	Tuesdays 7:15 AM
Freedom	Green Valley Restaurant	Tuesdays 12:15 PM
San Lorenzo Valley	Mt. Hermon	Wednesdays 7:15 AM
Watsonville	Elks Lodge	Wednesdays 12:15 PM
Capitola/Aptos	Seascape	Thursdays 12:15 PM

ROTARY CLUB OF SANTA CRUZ

ROTARY SPOKES



P.O. Box 497 – Santa Cruz, CA 95061

Meets Friday at 12:15 p.m.

Santa Cruz Elks Lodge – 150 Jewell Street

Make Dreams Real

September 5, 2008

President - Randy Krassow

Editor - Merle Smith

Chris Ferrante
La Bahia Hotel Project



Chris Ferrante is employed by Barry Swenson Builder as a project manager in development, currently working through the entitlement process of three hotels in the County. Her background is in hotels with twenty years in the industry. She has a vast amount of operational experience as well as knowledge in working in many different markets. She finds tourism and the leisure market the most fulfilling. Chris moved to Santa Cruz in 2000 as the General Manager of the (then) Coast Hotel. In 2006 she moved to Southern California to develop a hotel in Anaheim, in the Disneyland Resort area. She recently returned to Santa Cruz and now can call Santa Cruz her home for good. She is engaged to a native Santa Cruzian who happens to be a 23+ year Rotarian, unfortunately he is a member of the “other” club.

Programs - Michelle Anderson

Invocation - Leigh Selby

Detective: Sharon Caiocca

**Next Meeting - September 12th
Red Badge Speakers**

Birthdays

9/3 Kevin Dempsey

Club Anniversaries

None this week

Wedding Anniversaries

9/1 Harland and Therese Johnson
34 years

Announcements:

Board of Directors Meeting: September 10. The next meeting of the Board of Directors will be hosted by Janene Adema at 906 Sunset Lane, Soquel. Directors unable to attend and guests wishing to attend are requested to contact Janene at 429-8142 or email jadema@bayfed.com

Rotary Project Share Life:
In collaboration with the Leukemia and Lymphoma Society, the Rotary Project Share Life, in conjunction with NMDP and LLS will be conducting Marrow Donor Registration drives during

poignant and went something like this “Prayer is our first resource and our last opportunity.” Randy, our version of “The One”, noted that it was ironic for our

Last Meeting
Wally Dale opened our meeting with an invocation which was very



visitor from the Red Cross to be sitting at the OLD GUYS TABLE. We had one, so



called, honorary Rotarian visiting which was **Charles Canfield**. He was here not in support of Randy, but for his son’s role as Detective.

Eric Easter led us in one our less memorable versions of the Welcome Song. The club drawing was won by ticket #2183417 which just happened to belong to **Drew Miller**. It was a good omen for Drew in that he received non-alcoholic cider as well as a generous gift certificate provide by **Curt Froid**. Speaking of **Dr. Froid**, guess who won the exempt drawing? You got it, the good Dr. himself.

There were several Benevolence & Grants awards presented at our meeting. If you ever wondered where our money goes and the good it does within our community, here is a great example.

The grants were as follows:
 O’Neill Sea Odyssey - \$ 250.
 YouthSERVE \$ 500
 SC County Red Cross - \$1,000
 Santa Cruz Volunteer Center/Friends Outside - \$1,000
 Bonny Doon Union Elementary Life Lab Program -



\$1,000

Past President, **Dave Robles** (the Magnum PI look alike without the hair, plus the sh-t kickers) was acknowledged for his great work on behalf of our Rotary Meth Awareness Program.



Detective **Tom Canfield**, in an effort to not tick-off his old man, only fined his dad \$5. Charley would not reach in his pocket for anything less than a \$20 which was well received example of generosity. Tom let **Sharon Caiocca** off for a \$5 fine for the 3:00AM computerized wake-up calls from the County. The meager fine created comments at our table by **Wally Walker** about women getting off too easy.



Our speaker was none other than our very own **Russ Hobbs**. Setting club pride aside, it is easy to listen to Russ for he exudes confidence and enthusiasm for all his Rotary endeavors. His subject was the HUNAN MEDICAL PROJECT complete with a Power Point presentation and a supporting cast of other Rotarians who made the trip. What is so great about a program like this is our first

hand opportunity to see Rotary at work. It was a great tale of a small amount of seed money being parlayed into a \$60,000 gift of heart monitoring equipment to the needy in China.

Also attending the meeting was local benefactor Maria Yee who conceived of the project idea as well as provided the \$20,000 seed money to get it up and running. Mrs. Yee was honored by our club with a Paul Harris Fellow Award.

Editor’s Note:
This week’s edition was a combined effort of Ross Condit and Merle Smith. Any errors or mistakes, please credit to Ross. I am blameless. Okay, so maybe not. Last week it was stated that Leigh Selby found a long lost sister; it was actually Carol Lezin who found the sisters. My bad!!