

ROTARY CLUB OF SANTA CRUZ OFFICERS 2008 - 2009

President.....Randy Krassow
Secretary.....Ilan Mackenzie
Treasurer.....Ilan Mackenzie
Sergeant-at-Arms.....Tom Canfield, Jim Williams
President-Elect.....Linda Burroughs
Program Coordinator.....Linda Burroughs

DIRECTORS

SENIOR DIRECTORS

JUNIOR DIRECTORS

Jan Derecho.....Michelle Anderson – 1st Qtr. Programs
Janene Adema.....Jane McKenzie – 2nd Qtr. Programs
Eric Easter.....Dave McClure – 3rd Qtr. Programs
Jim Weisenstein.....Ross Condit – 4th Qtr. Programs

Junior Directors - Elect 2009 - 2010

Annie Asche, Brian King, Sid Slatter, Steve Spragens

CLUB SERVICE - Jan Derecho

Attendance.....Sharon Caiocca
Bulletin.....M. Smith, T. Foster, P. Prindle, J. Brokaw
Classification.....Bill Bagnall, Bob Darrow
Club Drawing.....Bella Hughes
Detective.....James Bargetto
Historian.....Marv Jensen
Invocations.....Steve Karon
Membership.....Wally Dale
Membership Development.....Carol Lezin
Red Badge Advisor.....Russ Hobbs
Music.....Don Munro
Photographer.....Donna Maurillo
Public Relations.....Tom Honig
Rotary Information.....Jim Zenner, Sam Bishop
We Care.....Gerry Turgeon, Jim Williams
Web Master.....Ilan Mackenzie
Song Master.....Janene Adema
Fellowship.....Max Wilson

SPECIAL EVENTS

Club Barbecue.....Phil Allegri,
Fund Raiser.....Linda Burroughs
Golf.....Wally Walker, Chas Eldridge, Wally Dale
Christmas Program.....Jan Derecho
Kids Program.....Janet Krassow
Mystery Trip.....Bruce Dunn
Club Health Screening.....Bruce Dunn

Make Dreams Real

www.santacruzrotary.org

COMMUNITY SERVICE - Janene Adema

Benevolence and Grants.....Janet Krassow
Community Project.....Janene Adema
R.Y.L.A.....Aleene Althouse, Alex Fey
Interact.....Aleene Althouse, Alex Fey
Second Harvest Food Bank.....Brian Russ
Meth Awareness.....Pascal Anatasi, Rob Carver
Food Pantry.....Eric Dybdahl, Jim Williams
Speech Contest.....Janene Adema
Senior Citizens.....Allan Dow
Youth Activities/Boy & Girl Scouts.....Jack Ritchey, Aleene Althouse
RotaCare.....John Mahaney
Youth Services Training.....Val Macken, Alex Fey, Bruce Southstone
Youth Services Trainer.....Alex Fey, Bruce Southstone

VOCATIONAL SERVICE - Eric Easter

Club Directory.....Ilan Mackenzie
Career Planning.....Annie Asche, Aleene Althouse, Frank Minuti
Magazine.....Bob Rudolph, Eirk Dybdahl
Academic Scholarships.....Lee Courtright, Jim Courtright
Vocational Scholarships.....Chas Eldridge, Eric Easter

INTERNATIONAL SERVICE - Jim Weisenstein

World Community Service.....Steve Spragens
Rotary Foundation.....David Robles
Group Study Exchange.....Tom Foster
Sister City Coordinator.....Bill Schuette
Ambassadorial Scholarship.....Steve Karon

ROTARY CLUB OF SANTA CRUZ ENDOWMENT

Chairman.....Bill Bagnall
Treasurer.....Bill Lynch

ROTARY CLUB OF SANTA CRUZ FOUNDATON

Chairman.....Blaine Brokaw

ROTARY INTERNATIONAL OFFICERS 2008 - 2009

President.....Dong-Kurn Lee
District Governor 5170.....Gary Citti
International Convention.....Birmingham, England
Area 7 Representative.....Jeanne MacLaren

CLUBS OF SANTA CRUZ COUNTY

Scotts Valley	Scotts Valley Hilton	Mondays 12:15 PM
Santa Cruz Sunrise	De Laveaga Golf Club	Tuesdays 7:15 AM
Freedom	Green Valley Restaurant	Tuesdays 12:15 PM
San Lorenzo Valley	Mt. Hermon	Wednesdays 7:15 AM
Watsonville	Elks Lodge	Wednesdays 12:15 PM
Capitola/Aptos	Seascape	Thursdays 12:15 PM

ROTARY CLUB OF SANTA CRUZ

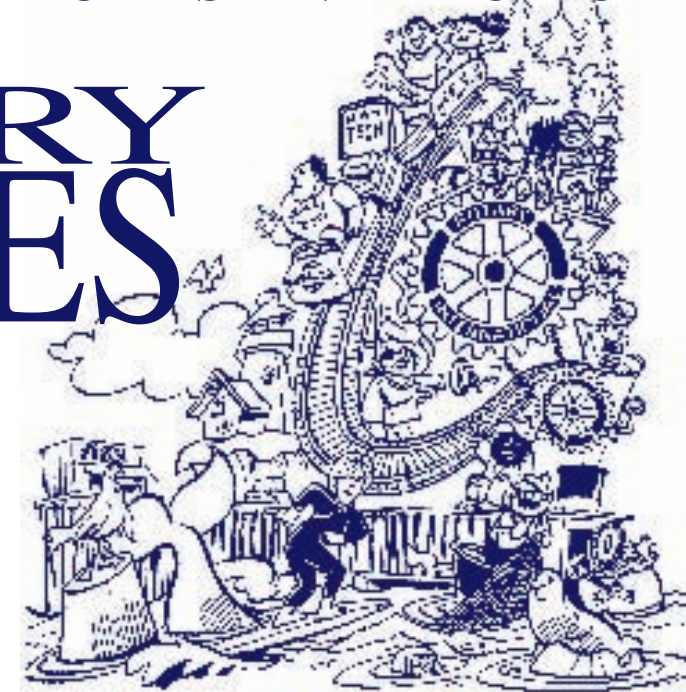
ROTARY SPOKES

P.O. Box 497 – Santa Cruz, CA 95061

Meets Friday at 12:15 p.m.

Santa Cruz Elks Lodge – 150 Jewell Street

Make Dreams Real



August 15, 2008

President - Randy Krassow

Guest Editor - Merle Smith

LAURA CRUM

Author of the Gail McCarthy Horse Mystery Series

Laura Crum is a local author who has written ten published mystery novels featuring equine veterinarian Gail McCarthy. Most of the books are set in Santa Cruz County. Laura has spent twenty years training and showing western cowhorses and has used her background to create a unique blend of mystery and the modern west.

She is also a fourth-generation resident of Santa Cruz County, and the daughter of our own Barclay Brown.

Programs - Michelle Anderson



Invocation - Stephen Karon

Detective: Tom Foster

Next Meeting: August 22, 2008

Speaker: Emily Molfino



Emily and the school boys in Bole

Wedding Anniversaries

Aug 11 - Keith and Della McKenzie
52 years

Aug 13 – John and Karen Huffman
41 years

Upcoming Events

Get Ready, Get Ready!! Big Auction
Item: 1 week's stay at The Quarter
House in New Orleans, La. Nov 15-22,
2008. Minimum bid starts at \$1,000.00
Proceeds to Rotary Foundation, donated
by **Keith McKenzie**. (Auction date to
be announced.)

Announcements

Meth Destroys Forum: Vets Hall, Santa
Cruz; Marinovich Community Center,
Watsonville August 28, 2008, 6:30 pm.

Rotary Project Share Life:
Collaboration with Leukemia &
Lymphoma Society. Monterey Jazz
Festival, Sept. 19-21, 2008

Last Meeting



Tom seemed to be a little bit surprised that he was doing the invocation this week but gave us a prayer that was short, sweet and generous in its blessing to us all. **Robert Rittenhouse** led us in our Welcome Song. Although he claimed to not know all the words, he still showed good energy and lots of pleasure in the doing. He even gave us a very neat whistle to conclude the singing. All were smiling at that nifty end to a reluctant beginning.



The raffle was won by **Brad Bogard** and the wonderful gift was provided by **Pete Prindle**. A great welcome back was given to **Ian**

Mackenzie from his trip abroad and to his beautiful daughter that he brought as his guest. A special thanks to **Sharon Caiocca** for filling in for Ian while he was away. We had a large number of vociferous visiting Rotarians; chief among them was **Hal Hyde** from the Watsonville Rotary. He was an extremely active participant in the

question and answer period of the Detective Report.



Our Detective for last week was **Russ Hobbs**. He really kept us alert and eager for the next question because we knew that if the person called on was unable to answer, we lowly Red Badgers would get a chance to strut our stuff by providing the right answer. (I am not going to talk about the cheat sheets given since you know that I can keep a secret). I think Russ was a little surprised (pleasantly) at the amount of additional information contributed by our visiting Rotarians. The fine assessed to **Drew Miller** was just marvelously done. The historical information shared with us by long standing members and Russ was very interesting and entertaining. Good job, Russ.

Our speaker for the day was **Dan Rusanowsky**, radio broadcaster for the San Jose Sharks. We were given a 'play by play' introduction to the history of the sport and its many changes over the years along with anecdotal incidents related to the team. One in particular that many found amusing was the stated fact that the third largest city in the Silicon Valley was San Francisco, this

by none other than one of my all time favorite TV news journalist, the late Peter Jennings. Of course we now know that the third largest city in the Silicon Valley is (drum role) Santa Cruz. HA!! No, really, clearly San Jose has that honor and we wish them well. While the Sharks have had some stellar season stats and have been to the second round of the playoff for the Stanley Cup for three years, they have not yet been able to clinch the deal. They have, however, been able to generate upwards of 250,000 listeners in the Bay area. In deed, Dan said they did a survey of their listeners and found that they had a diverse audience and an even political split between Democrats and Republican listeners. Dan did share that the game rated the highest number of women viewers as well as the highest educated viewer pool overall. It must be because of all those terrifically buff players with the Ivy League education. Our own **Jennifer Svihus** of UCSC fame, asked how she, too, could become one of those fans. Dan also gave us a



chance to win a sports travel bag with the Sharks' logo on it. The bag was won by our own President, **Randy Krassow**, who, with his innate generosity, gave the prize to **Ian Mackenzie's** daughter.