

ROTARY CLUB OF SANTA CRUZ OFFICERS 2008 - 2009

President.....Randy Krassow
 Secretary.....Ian Mackenzie
 Treasurer.....Ian Mackenzie
 Sergeant-at-Arms.....Tom Canfield, Jim Williams
 President-Elect.....Linda Burroughs
 Program Coordinator.....Linda Burroughs

DIRECTORS

SENIOR DIRECTORS JUNIOR DIRECTORS

Jan Derecho.....Michelle Anderson – 1st Qtr. Programs
 Janene Adema.....Jane McKenzie – 2nd Qtr. Programs
 Eric Easter.....Dave McClure – 3rd Qtr. Programs
 Jim Weisenstein.....Ross Condit – 4th Qtr. Programs

Junior Directors - Elect 2009 - 2010

Annie Asche, Brian King, Sid Slatter, Steve Spragens

CLUB SERVICE - Jan Derecho

Attendance.....Sharon Caiocca
 Bulletin.....M. Smith, T. Foster, P. Prindle, J. Brokaw
 Classification.....Bill Bagnall, Bob Darrow
 Club Drawing.....Bella Hughes
 Detective.....James Bargetto
 Historian.....Marv Jensen
 Invocations.....Steve Karon
 Membership.....Wally Dale
 Membership Development.....Carol Lezin
 Red Badge Advisor.....Russ Hobbs
 Music.....Don Munro
 Photographer.....Donna Maurillo
 Public Relations.....Tom Honig
 Rotary Information.....Jim Zenner, Sam Bishop
 We Care.....Gerry Turgeon, Jim Williams
 Web Master.....Ian Mackenzie
 Song Master.....Janene Adema
 Fellowship.....Max Wilson

SPECIAL EVENTS

Club Barbecue.....Phil Allegri,
 Fund Raiser.....Linda Burroughs
 Golf.....Wally Walker, Chas Eldridge, Wally Dale
 Christmas Program.....Jan Derecho
 Kids Program.....Janet Krassow
 Mystery Trip.....Bruce Dunn
 Club Health Screening.....Bruce Dunn

Make Dreams Real
www.santacruzrotary.org

COMMUNITY SERVICE - Janene Adema

Benevolence and Grants.....Janet Krassow
 Community Project.....Janene Adema
 R.Y.L.A.....Aleene Althouse, Alex Fey
 Interact.....Aleene Althouse, Alex Fey
 Second Harvest Food Bank.....Brian Russ
 Meth Awareness.....Pascal Anatasi, Rob Carver
 Food Pantry.....Eric Dybdahl, Jim Williams
 Speech Contest.....Janene Adema
 Senior Citizens.....Allan Dow
 Youth Activities/Boy & Girl Scouts.....Jack Ritchey, Aleene Althouse
 RotaCare.....John Mahaney
 Youth Services Training.....Val Macken, Alex Fey, Bruce Southstone
 Youth Services Trainer.....Alex Fey, Bruce Southstone

VOCATIONAL SERVICE - Eric Easter

Club Directory.....Ian Mackenzie
 Career Planning.....Annie Asche, Aleene Althouse, Frank Minuti
 Magazine.....Bob Rudolph, Eirk Dybdahl
 Academic Scholarships.....Lee Courtright, Jim Courtright
 Vocational Scholarships.....Chas Eldridge, Eric Easter

INTERNATIONAL SERVICE - Jim Weisenstein

World Community Service.....Steve Spragens
 Rotary Foundation.....David Robles
 Group Study Exchange.....Tom Foster
 Sister City Coordinator.....Bill Schuette
 Ambassadorial Scholarship.....Steve Karon

ROTARY CLUB OF SANTA CRUZ ENDOWMENT

Chairman.....Bill Bagnall
 Treasurer.....Bill Lynch

ROTARY CLUB OF SANTA CRUZ FOUNDATON

Chairman.....Blaine Brokaw

ROTARY INTERNATIONAL OFFICERS 2008 - 2009

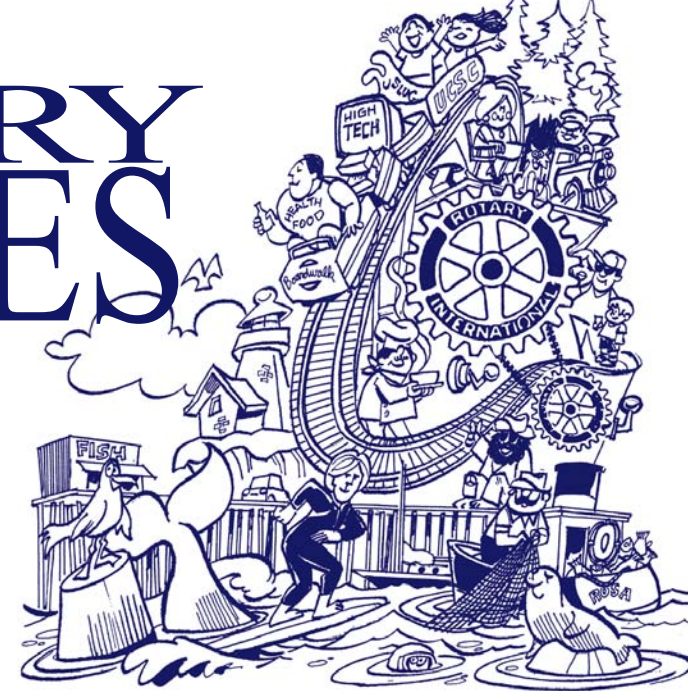
President.....Dong-Kurn Lee
 District Governor 5170.....Gary Citti
 International Convention.....Birmingham, England
 Area 7 Representative.....Jeanne MacLaren

CLUBS OF SANTA CRUZ COUNTY

Scotts Valley	Scotts Valley Hilton	Mondays 12:15 PM
Santa Cruz Sunrise	De Laveaga Golf Club	Tuesdays 7:15 AM
Freedom	Green Valley Restaurant	Tuesdays 12:15 PM
San Lorenzo Valley	Mt. Hermon	Wednesdays 7:15 AM
Watsonville	Elks Lodge	Wednesdays 12:15 PM
Capitola/Aptos	Seascape	Thursdays 12:15 PM

ROTARY CLUB OF SANTA CRUZ

ROTARY SPOKES



P.O. Box 497 – Santa Cruz, CA 95061

Meets Friday at 12:15 p.m.

Santa Cruz Elks Lodge – 150 Jewell Street

Make Dreams Real

April 24, 2009

President - Randy Krassow

Editor - John C. Brokaw

Bruce McPherson
California Forward

The mission of California Forward is to transform our state government through citizen-driven solutions to provide better representation, smarter budgeting and fiscal management, and high quality public services so all Californians have the opportunity to be safe, healthy and prosperous in the global economy. Our vision is to renew the governance of California so that elected officials and public agencies can forge the best possible solutions and provide the highest quality of services - supporting the efforts of regions, organizations, and individuals to thrive in this dynamic and competitive century



Invocation - Brian King

Programs - Ross Condit

Detective: Merle Smith

Find us on Line at: www.sanacruzrotary.org

Coming Events

- May 1 - GM KSCO - "The Fairness Doctrine - Michael Olson
- May 8 - Red Badges
- May 13 - District Assembly
- May 15 - Rotary Scholarship Awards
Dan Aldrich
- May 22 - President Elect "California Medical Association"
Dr. Hinsdale
- May 27 - NO NOON MEETING
FUN EVENING MEETING?



Club Anniversaries

- Apr 25 Allan Dow 34 yrs
- Apr 30 John Brokaw 33 yrs
- Apr 30 Chuck Downey 27 yrs
- Apr 30 Mel Haber 33 yrs

Birthdays

- Apr 25 Larry Brenner
- Apr 26 Barclay Brown
- Apr 269 Guy Mitchel
- Apr 30 John Kiefer

Wedding Anniversaries

- May 2 George Gallucci 45 yrs
- May 6 Alan Levin 53 yrs
- May 7 Drew Miller 31 yrs

LAST WEEKS MEETING

People were happy to be back at our usual meeting location, following the Easter break and the "off site" meeting at Canepa Design. Another beautiful Santa Cruz Spring day was developing and the Highways were full of visitors driving into town.

Because of the District Meeting in San Jose, our officers and some of our members were not present; thus we had a somewhat smaller attendance. **Sharon**



Caiocca was tending to the sign in desk and **Janene Adema** had provided the drawing prize. Our speaker was the CEO of Plantronics. One of the company IT specialists set up the audio-video equip-



ment. Because of Randy's absence, **Blaine Brokaw** stepped as the President ProTem. **Tom Canfield** won the door prize at Canepa Designs which was a bottle of fine wine and a restaurant certificate. This weeks prize was won by **Marion Vantress**. Two bags of goodies, candy and wine. Thanks to **Janene** and Congratulations to **Marion**.

There were several guests, including Albert Giagos, Boy Scout official; and Andy Gales, who works with Cleft Palate Children. We also had two long distant visitors. **Jackie Paleologos, Windward Rotary, Oahu, Hawaii; and Richard Patten from Petersborough, England.** Welcome to our visitors and guests.



Carol Lezin gave an interesting detective report with questions regarding safety and injury avoidance. The members tried to guess what was the best way to jump off a train or where to sit in an airplane. Carol presented her material in a good and funny manner. Good job Carol. **Ken Kannappan**, CEO of Plantronics presented an illustrated overview of his company and some of the products. He gave us a brief history of the early days

BE GREAT - MAKE A DIFFERENCE

Each year, Rotary clubs around the world identify a hands on project that all members can participate in to help their local community. Please join us this year in giving the Boys & Girls Club of Santa Cruz a spring cleaning "Face Lift".

The Boys and Girls Club of Santa Cruz
543 Center Street
Saturday, April 25 th.
9:00am - 3:00pm
Mark your calendar and be there.



in Santa Cruz and explained the emerging technology. He predicts we will soon do our voice communications by computer and that development will come soon. The economic implications for large companies are significant. Mr. Kannappan presented an interesting program that the members enjoyed. Our thanks to **Ross Condit** and to Mr. Kannappan.

NEXT WEEK
KSCO MANAGER
MICHAEL OLSON