

ROTARY CLUB OF SANTA CRUZ OFFICERS 2008 - 2009

President.....Randy Krassow
Secretary.....Ilan Mackenzie
Treasurer.....Ilan Mackenzie
Sergeant-at-Arms.....Tom Canfield, Jim Williams
President-Elect.....Linda Burroughs
Program Coordinator.....Linda Burroughs

DIRECTORS

SENIOR DIRECTORS

JUNIOR DIRECTORS

Jan Derecho.....Michelle Anderson – 1st Qtr. Programs
Janene Adema.....Jane McKenzie – 2nd Qtr. Programs
Eric Easter.....Dave McClure – 3rd Qtr. Programs
Jim Weisenstein.....Ross Condit – 4th Qtr. Programs

Junior Directors - Elect 2009 - 2010

Annie Asche, Brian King, Sid Slatter, Steve Spragens

CLUB SERVICE - Jan Derecho

Attendance.....Sharon Caiocca
Bulletin.....M. Smith, T. Foster, P. Prindle, J. Brokaw
Classification.....Bill Bagnall, Bob Darrow
Club Drawing.....Bella Hughes
Detective.....James Bargetto
Historian.....Marv Jensen
Invocations.....Steve Karon
Membership.....Wally Dale
Membership Development.....Carol Lezin
Red Badge Advisor.....Russ Hobbs
Music.....Don Munro
Photographer.....Donna Maurillo
Public Relations.....Tom Honig
Rotary Information.....Jim Zenner, Sam Bishop
We Care.....Gerry Turgeon, Jim Williams
Web Master.....Ilan Mackenzie
Song Master.....Janene Adema
Fellowship.....Max Wilson

SPECIAL EVENTS

Club Barbecue.....Phil Allegri,
Fund Raiser.....Linda Burroughs
Golf.....Wally Walker, Chas Eldridge, Wally Dale
Christmas Program.....Jan Derecho
Kids Program.....Janet Krassow
Mystery Trip.....Bruce Dunn
Club Health Screening.....Bruce Dunn

Make Dreams Real
www.santacruzrotary.org

COMMUNITY SERVICE - Janene Adema

Benevolence and Grants.....Janet Krassow
Community Project.....Janene Adema
R.Y.L.A.....Aleene Althouse, Alex Fey
Interact.....Aleene Althouse, Alex Fey
Second Harvest Food Bank.....Brian Russ
Meth Awareness.....Pascal Anatasi, Rob Carver
Food Pantry.....Eric Dybdahl, Jim Williams
Speech Contest.....Janene Adema
Senior Citizens.....Allan Dow
Youth Activities/Boy & Girl Scouts.....Jack Ritchey, Aleene Althouse
RotaCare.....John Mahaney
Youth Services Training.....Val Macken, Alex Fey, Bruce Southstone
Youth Services Trainer.....Alex Fey, Bruce Southstone

VOCATIONAL SERVICE - Eric Easter

Club Directory.....Ilan Mackenzie
Career Planning.....Annie Asche, Aleene Althouse, Frank Minuti
Magazine.....Bob Rudolph, Eirk Dybdahl
Academic Scholarships.....Lee Courtright, Jim Courtright
Vocational Scholarships.....Chas Eldridge, Eric Easter

INTERNATIONAL SERVICE - Jim Weisenstein

World Community Service.....Steve Spragens
Rotary Foundation.....David Robles
Group Study Exchange.....Tom Foster
Sister City Coordinator.....Bill Schuette
Ambassadorial Scholarship.....Steve Karon

ROTARY CLUB OF SANTA CRUZ ENDOWMENT

Chairman.....Bill Bagnall
Treasurer.....Bill Lynch

ROTARY CLUB OF SANTA CRUZ FOUNDATON

Chairman.....Blaine Brokaw

ROTARY INTERNATIONAL OFFICERS 2008 - 2009

President.....Dong-Kurn Lee
District Governor 5170.....Gary Citti
International Convention.....Birmingham, England
Area 7 Representative.....Jeanne MacLaren

CLUBS OF SANTA CRUZ COUNTY

Scotts Valley	Scotts Valley Hilton	Mondays 12:15 PM
Santa Cruz Sunrise	De Laveaga Golf Club	Tuesdays 7:15 AM
Freedom	Green Valley Restaurant	Tuesdays 12:15 PM
San Lorenzo Valley	Mt. Hermon	Wednesdays 7:15 AM
Watsonville	Elks Lodge	Wednesdays 12:15 PM
Capitola/Aptos	Seascape	Thursdays 12:15 PM

ROTARY CLUB OF SANTA CRUZ

ROTARY SPOKES



P.O. Box 497 – Santa Cruz, CA 95061

Meets Friday at 12:15 p.m.

Santa Cruz Elks Lodge – 150 Jewell Street

Make Dreams Real

April 3, 2009

President - Randy Krassow

Editor - Matt Shelton

Canepa Design



Invocation - Jim Zenner

Programs - Ross Condit

Next Meetings

April 10: Dark, in Observance of Good Friday. (no Rotary meeting)

April 17 - President & CEO of Plantronics - Ken Kannappan

April 24 - California Forward - Bruce McPherson

Invocation

Merle Smith did a wonderful invocation; a real invocation; she did not ask us to buy tickets or close our eyes and thank god for the weather.

Announcements

Board of Directors Meeting: April 8 at 5:30 pm . The next meeting of the Board of Directors will be hosted by Jane McKenzie at 132 Liberty Street. (Street parking is available. She will be serving a lite dinner of quiche, vegetables, salad and dessert. If anyone has any specific dietary needs just let her know. No shoes in the house so get those pedicures done! Directors unable to attend and guests wishing to attend contact Jane at 479.5112 (w) or 423-3909 (h) or email jane.m.mckenzie@smithbarney.com

Serial Guest: Constantine Gehringer from the sunrise club, showed up for the food and conversation.

Raffle:

Larry Brenner had Janet Krassow complete his shopping for the raffle prize, which was won by a visibly shaken Michael Vasquez; a bottle of Wine and a Gift Certificate to Clouds.

Detective:

Erik Dybdahl got that whole “ I want to be a Detective thing” out of his system.



Program:

Who do you call when the Country is in Economic Crisis? Who do you turn to when the market is topsy turvy? Why our own George Gallucci, Jim Bargetto and John Burroughs of course.

“Kid” Bargetto took the lead, focusing on the true nature of the economy, noting that despite the confidence of government officials, the real economy lives and dies by the unfettered actions of the people on the street. In spite of efforts of Hubert Hoover to banish poverty through government action; poverty exists today. Bargetto focused on the limited benefit of Government controls of markets vs. lowering taxes and allowing risk takers and other market forces to respond to the needs of the economy.

George Gallucci started by answering everyone’s first question by saying “I don’t know”. George took a decidedly stoic tone, by repeating the often heard claim of urologist and kidney stones, “this to shall pass”. “Investors need to look at their present financial condition, their age and emotional status to decide what strategy to take in this economy”. George suggested that we may see short term relief, but long term issues with the debt.

John Burroughs cautioned attentive Rotarians to be careful where they got their financial information. The modern news media is often more likely to repeat news than investigate and report.

In as many words, Burroughs was looking at the inefficiencies of the news reporting agencies to accurately report on factual analysis of financial condition, rather than today’s scandal. There are some real values in the market, despite the “sky is falling” news media.

Member Birthdays:

March 29 Michelle Anderson
March 29 Jack Ritchey III

Wedding Anniversaries

Joel Miller (Christina) 26 years
Tony Condotti (Barbara) 16 years

Club Anniversaries

Wally Dale 30 years
Sid Slater 5 years

